



Press Release

Museum Panorama Mesdag features the contemporary seaside resort in CANDID

From 4 April through 20 September, museum Panorama Mesdag hosts the exhibition CANDID which displays a selection of over seventy photos of contemporary beach life from a non-commonplace perspective. The photos were commissioned by the museum from four up-and-coming photographers from The Hague that have started a collective on this occasion: Giedo van der Zwan (1967), Mirjam Rosa (1982), Merel Schoneveld (1983), and Sandra Uittenbogaart (1975). Together they created a portrait of contemporary beach life, which is both modern and nostalgic at the same time.

The CANDID collective

The diversity of the seaside resort is the common denominator of the collective. As a result, the photographers challenge and inspire each other. Ordinary people are captured in everyday situations against the backdrop of the familiar seaside resort, but they appear to be peculiar, anything but ordinary, or even somewhat bizarre. The artists do not stage-manage nor pass judgement; their photos are self-explanatory. In other words: they are CANDID.

The photographers display a strong, personal signature: Giedo van der Zwan focusses his sharp lens on unsuspecting day trippers, which results in pressing and sometimes absurd images; Mirjam Rosa really gets onto people's skin, which creates rough, intimate portraits; Sandra Uittenbogaart manages to capture chaos at the beach in harmonious, tranquil images time and time again; and Merel Schoneveld translates her experience of the seaside resort in powerful black-and-white compositions that feel both alienating and poetic.

Each time, visitors view the seaside resort from a very different perspective by means of seventy photos in various sizes. Merel Schoneveld does not only exhibit her photos, but also an experimental video in which she engages visitors in her surreal impression of Scheveningen.

A glimpse behind the scenes

Scheveningen is brought to life in the Haagse Schoolzaal by the life-sized photos of Sandra Uittenbogaart and Giedo van der Zwan. Visitors can also glimpse behind the scenes: the artists' collective started to photograph each other during the work process and the results are on display in CANDID. Moreover, a film by cineast and street photographer Bas Hordijk provides his impression of the mode of operation of the four photographers.

Public events

Various events are planned throughout the exhibition period: this includes themed and discussion evenings about photography, but also master classes by the photographers, and a photo quest for children. The full programme will be available on www.panorama-mesdag.nl from 4 April 2020.

Contemporary photography in museum Panorama Mesdag

Museum Panorama Mesdag offers the *Panorama van Scheveningen* by Hendrik Willem Mesdag which is impressive in itself, but also a wide range of varied exhibitions on nineteenth-century and contemporary art.

The exhibition is partly enabled by Gallery Color.

Note to the editors:

Attachments:

Im.01: May 2018, Mirjam Rosa

Im.02: October 2018, Merel Schoneveld

Im.03: June 2019, Sandra Uittenbogaart

Im.04: September 2019, Giedo van der Zwan

Please feel free to download and use extra visuals from our [website](#). We kindly request you to state captions and credit lines.

Press preview:

- Thursday 2 April, from 10 - 12 am in the presence of the 4 photographers and the curator
- Location: Museum Panorama Mesdag, The Hague
- R.s.v.p. before 30 March 2020 on pr@panorama-mesdag.nl

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